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<u>IMMEDIATE RELEASE</u>

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MAISON BLANCHE THE NUMBER ONE RESTAURANT ON LONGBOAT KEY RETAINS THE RANKING IN ZAGAT ® SURVEY 2012 AMERICA'S TOP RESTAURANTS

October 31, 2011, Longboat Key Florida — Chef Jose Martinez, a Michelin Star winner and James Beard Nominee for Best Chef (South) and proprietor of Maison Blanche on Longboat Key Florida, which features New French Cuisine influenced by modern America, garnered top honors for a second consecutive year as the best restaurant on Longboat Key, according to results in the annual ZAGAT® survey released on Thursday, October 27th 2011. The survey, 2012 America's Top Restaurants, covers 1,578 of the nation's top restaurants across 45 major markets; the guide incorporates the votes of over 156,000 food lovers who dined out an estimated 25 million times in the past year.

"It is an honor to be awarded this designation by my diners," said Chef Martinez.

Longboat Key does not yet enjoy a designation as a specific major market and is included in the general survey geographic category for Tampa – Sarasota, where other establishments were awarded such honors.

The ZAGAT® Survey results are available in bookstores, at www.ZAGAT.com and on Zagat's mobile products.

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About Maison Blanche

Praised by foodies and visitors as Sarasota's best, the chef has a Michelin Star for his Paris restaurant, is a James Beard Foundation nominee for Best Chef (South), a Longboat Key leading Zagat food rating of 27 and a 96% of positive survey responders. The room is designed by award winning architect, Franck Hammoutene in subtle homage to American mid-century in striking contemporary white minimalism accented by gray leather seating. The wine list has an award of excellence and the dining room and staff is overseen by wife Victoria who, with impeccable grace and care, attends to every detail, matching her husband's passion for perfection. Maison Blanche offers progressive French cuisine, a savory balance of classical French cookery with modern American influences. Your Maison Blanche occasion is brought to life in a sophisticated menu featuring "Farm & Field to Table" local ingredients as available. Your Maison Blanche dinner is a truly memorable experience. Dining Style: Casual Elegant, Cuisine: French. Seafood. www.themaisonblanche.com Phone: (941) 383-8088, offering Dinner: Tuesday - Sunday: 5:30pm -9:30pm. Maison Blanche provides free and ample self parking, in a private lot for all our diners.

Zagat® Details: The 2012 America's Top Restaurants guide (\$15.95) was edited by Bill Corsello. Ratings and reviews are available in print, online at ZAGAT.com and via Zagat's mobile products. Be sure to follow Zagat on Facebook and Twitter @Zagat for daily news and updates.

About Zagat Survey, LLC: Known as the "burgundy bible," Zagat Survey is the world's most trusted source for consumer-generated survey information. With a worldwide network of surveyors, Zagat rates and reviews restaurants, hotels, nightlife, movies, music, golf, shopping and a range of other entertainment categories and is lauded as the "most up-to-date," "comprehensive" and "reliable" guide, published on all platforms. Zagat content is available to consumers wherever and whenever they need it: on www.ZAGAT.com, ZAGAT.mobi, ZAGAT TO GO for smartphones and in book form. In September of 2011, Zagat was acquired by Google Inc.

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